

“SUSTAINABILITY IN RETAIL”

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Head of Trends & Tours, WindowsWear

Global Climate, Sustainability Influencers & Organizations



Greta Thunberg



Jane Goodall



Zero Waste Daniel



Kathryn Kellog



Fashion For Good



Fashion Revolution

Sustainable, Ethical, Fair Trade Fashion Brands

EVERLANE

STELLA McCARTNEY

allbirds

Bite



EILEEN
FISHER

REFORMATION



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The Rise of Re-sale | Circular Fashion

The RealReal
AUTHENTICATED LUXURY CONSIGNMENT


POSHMARK

THREDUP

RF
SEE

Buffalo
EXCHANGE®
New & Recycled Fashion



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Sustainability in Beauty

Sustainability in Beauty | L'ORÉAL

L'ORÉAL LUXE

L'Oréal Luxe products are available at department stores, cosmetics stores, *travel retail*, but also own-brand boutiques and dedicated *e-commerce* websites.

L'ORÉAL

LANCÔME
PARIS

L'ORÉAL

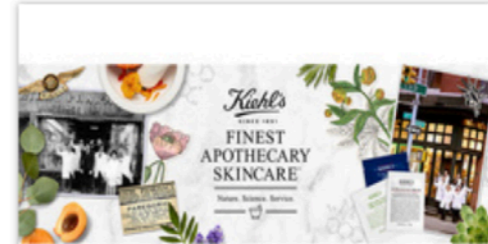
GIORGIO ARMANI
beauty



YVES SAINT LAURENT



BIOOTHERM
THE HEALING POWER OF LIFE FLANCON™



Kiehl's
SINCE 1851

L'ORÉAL

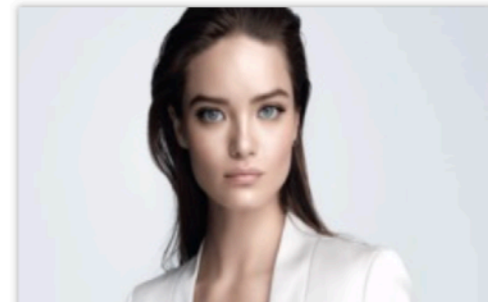
RALPH LAUREN
FRAGRANCES

L'ORÉAL

shu uemura

L'ORÉAL

cacharel



Sustainability in Beauty | ESTÉE LAUDER

The image is a screenshot of the Estée Lauder Companies website. At the top, a navigation bar includes a hamburger menu icon, the text "ESTÉE LAUDER COMPANIES", and language/region selection icons. Below the navigation bar, there are six product images arranged in a 2x3 grid. Each image is accompanied by the brand name in a specific font style. The brands shown are AERIN BEAUTY, aramis, AVEDA, BECCA, BOBBI BROWN, and Bumble and bumble. The Bumble and bumble section also includes a tagline: "Salon born. New York raised. Hair is what we 'do."

ESTÉE LAUDER COMPANIES

AERIN BEAUTY

aramis

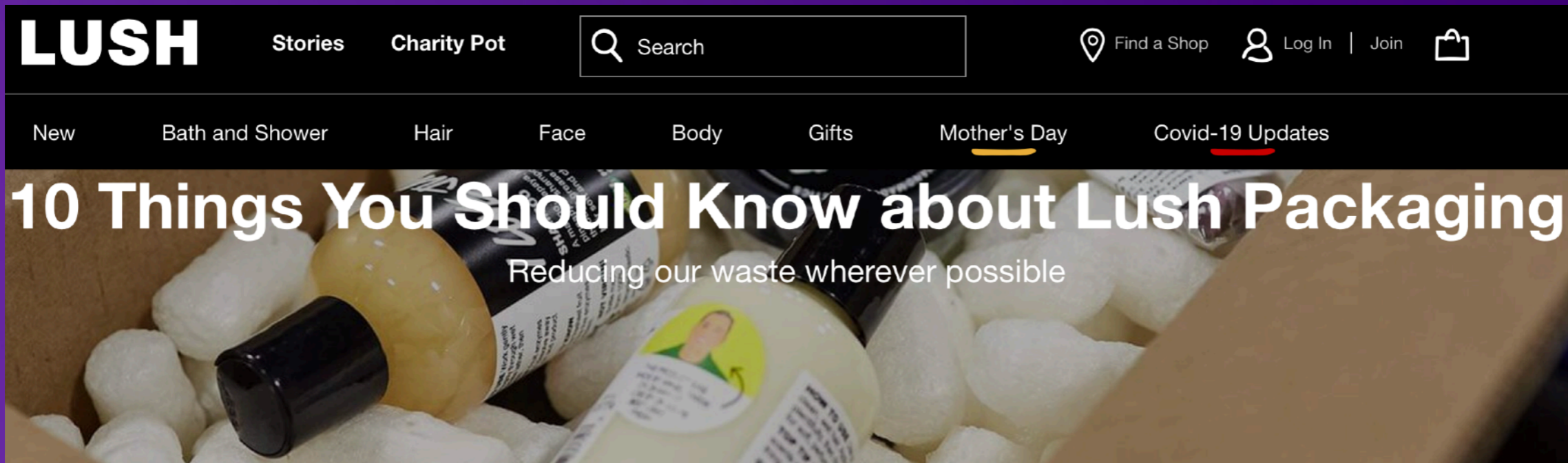
AVEDA

BECCA

BOBBI BROWN

Bumble and bumble.
Salon born. New York raised. Hair is what we 'do.

Sustainability in Beauty | LUSH



[HOME](#) / [STORIES](#) / 10 THINGS YOU SHOULD KNOW ABOUT LUSH PACKAGING

We're serious about reducing our impact on the earth, so we're always looking at our packaging and processes to see how we can improve. From ocean plastic in our bottles and pots to biodegradable packing peanuts, here are 10 things you might not know about our packaging.

- 1. Naked:** Thirty-five percent of our products are sold naked, with no packaging, so zero-waste washing is absolutely possible.
- 2. Post-consumer plastic:** Our products in pots and bottles are sold in 100% post-consumer plastic. Our plastic bottles can be recycled through your city's recycling program, but save and return your black pots to your local Lush store for...
- 3. Free face masks!** Did you know you can return five clean black pots to any Lush store in exchange for a free fresh face mask? We chip them down and remold them into new black pots in a closed recycling loop.
- 4. Continuous improvements:** In 2012, we made our clear bottles thinner by 10% to reduce our plastic usage. In 2016 alone, this saved almost 13,500 pounds of plastic!

Sustainability in Beauty | THE BODY SHOP



The image shows a screenshot of an Instagram post from the official account of The Body Shop. On the left side of the post is a large graphic with a dark blue background. In the center of this graphic is the The Body Shop logo, which consists of a white circle with two curved lines on either side, resembling a stylized 'C' or a pair of arms. Inside the circle, the words "THE BODY SHOP" are written in white, bold, uppercase letters. Below the logo, the hashtag "#COMMUNITYTRADEPLASTIC" is displayed in white, bold, uppercase letters.

On the right side of the screenshot is the Instagram interface. At the top, the profile of "thebodyshop" is shown, including their profile picture, name, and a "Follow" button. Below this, there are three comments from other users:

- A comment from "fashiovoyage" says "This is wow" and has 2 likes.
- A comment from "rainforestcol" says "@leongarcialuisa ayudanos a hacer del mundo un lugar más bonito." and has 1 like.
- A comment from "siweisong" says "@thebodyshop then STOP using microbeads in your exfoliators 🍎 aka acrylates copolymer that cannot dissolve ever or be filtered. Until then I will not shop from your brand anymore" and has 1 reply.

At the bottom of the post, there are icons for liking, commenting, and sharing, along with a bookmark icon. The post has received 45,505 views and was posted on May 9, 2019. A "Log in to like or comment." prompt is visible at the very bottom.

Sustainability in Beauty | LE LABO

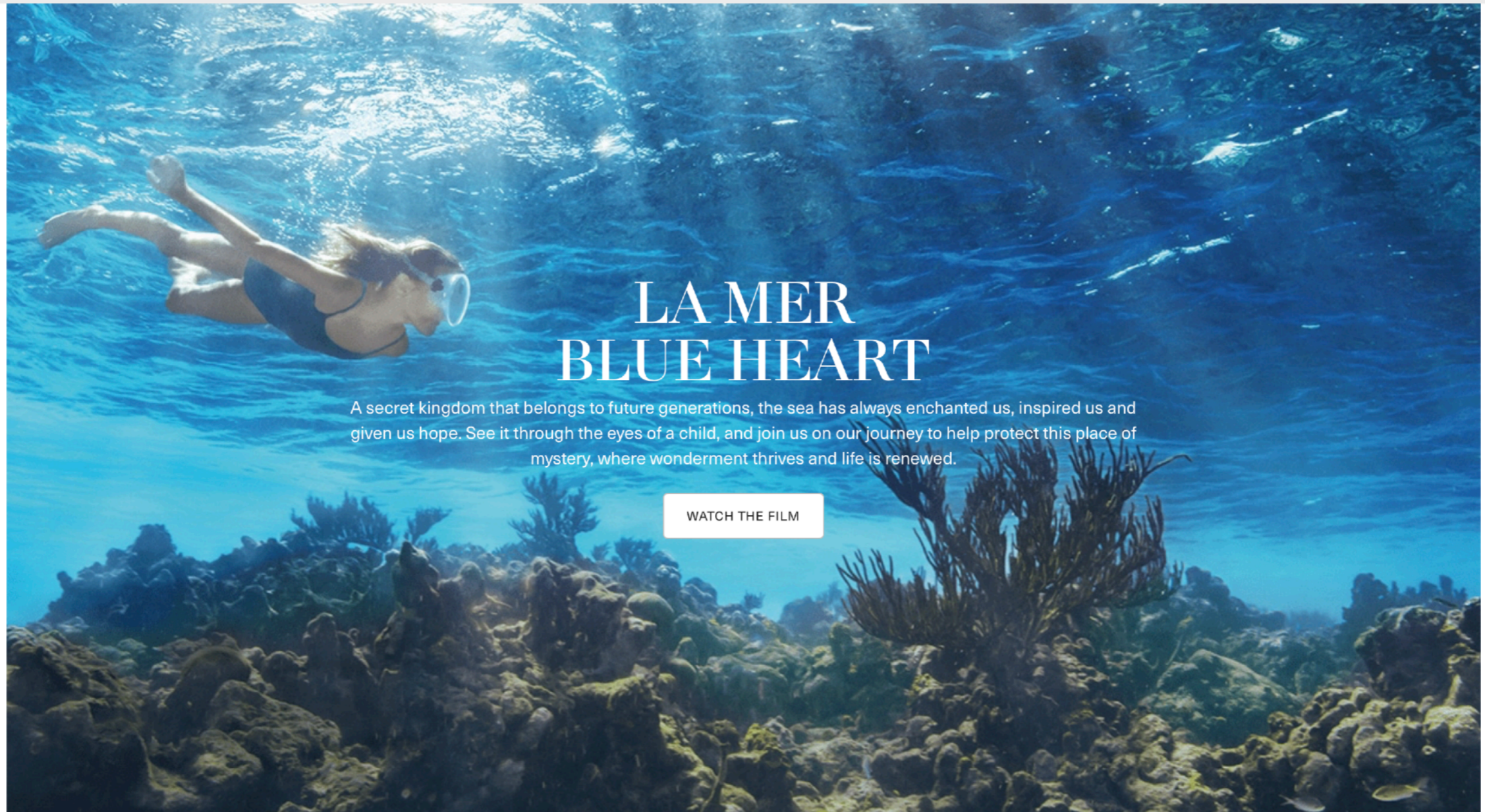


Sustainability in Beauty | LA MER

LA MER

CRÈME DE LA MER BESTSELLERS FACE BODY SKINCOLOR GIFTS SELF-CARE COLLECTIONS DISCOVER | 🔍

ACCOUNT | JOIN LOYALTY | (0) 🛒



LA MER BLUE HEART

A secret kingdom that belongs to future generations, the sea has always enchanted us, inspired us and given us hope. See it through the eyes of a child, and join us on our journey to help protect this place of mystery, where wonderment thrives and life is renewed.

WATCH THE FILM

Sustainability in Visual Merchandising

Virgil Abloh & Evian



Hudson Yards | Eco Conscious Mall



Salvatore Ferragamo | “Sustainable Thinking”



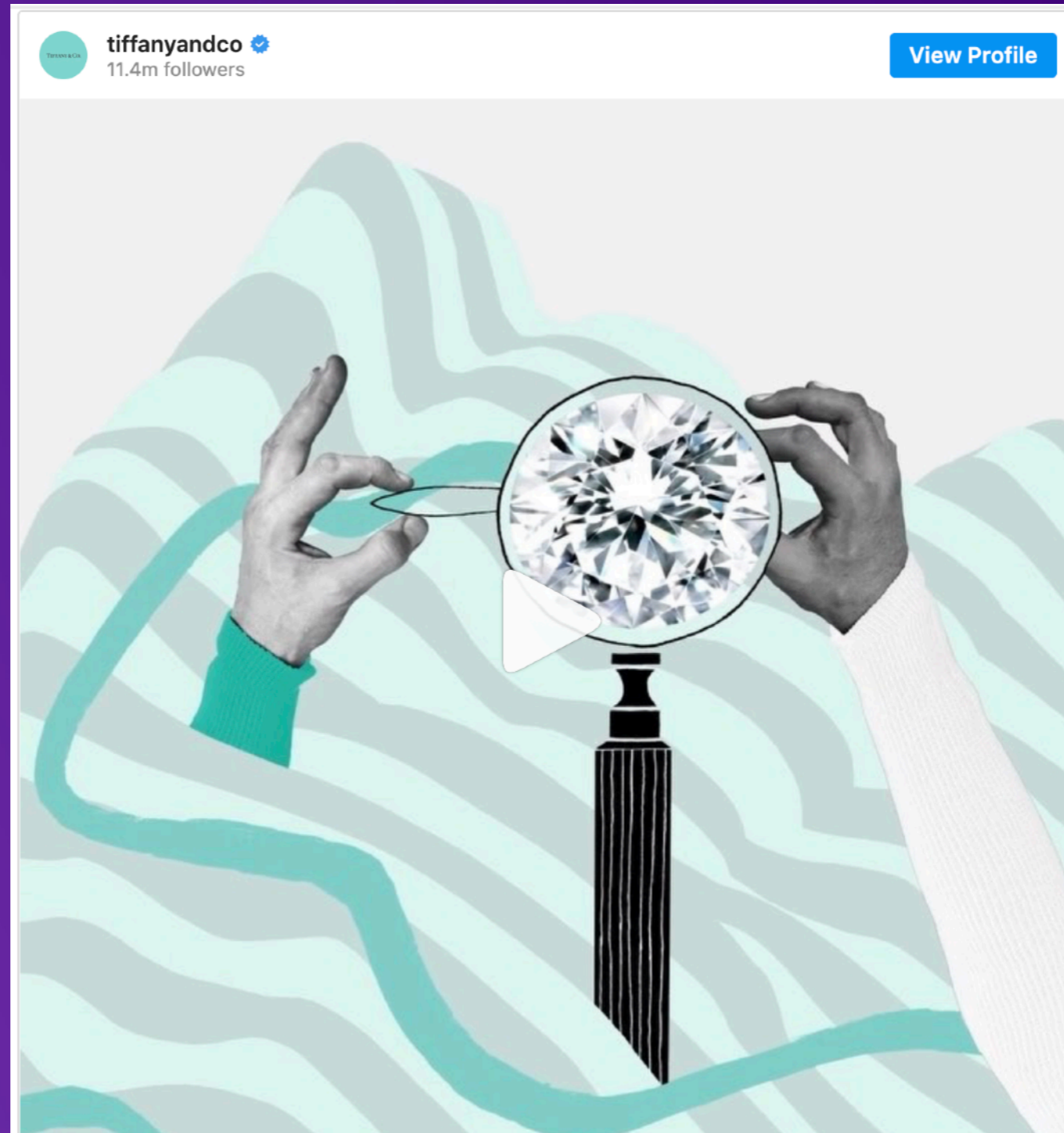
Zara | “Join Life”



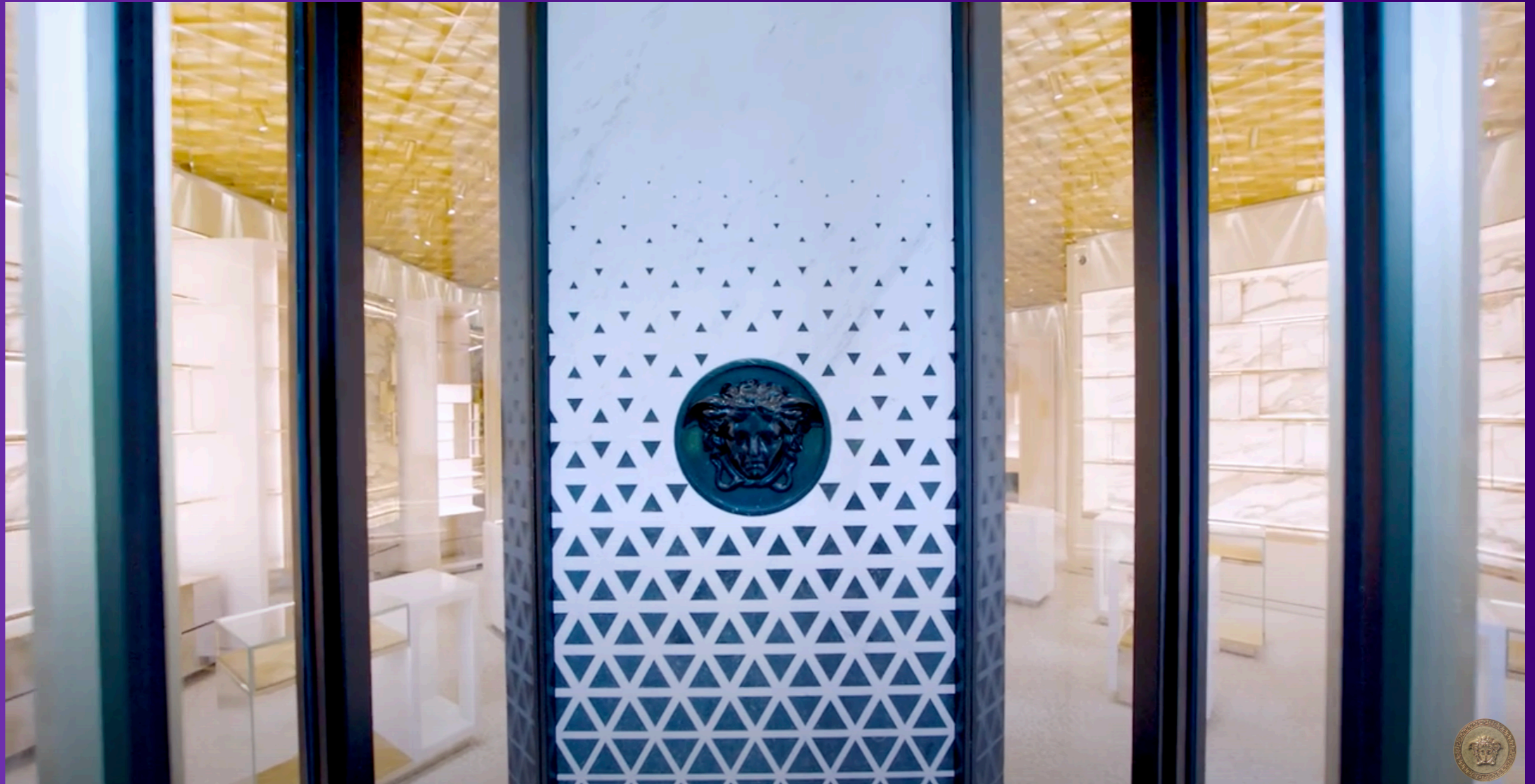
Burberry | Plastic Free



Tiffany & Co. | Ethical Diamonds



Versace | Sustainable Store Design



Stella McCartney, Prada, Gucci | Fur Free



Lacoste | Animal Conservation



Kenzo | Environmental Fashion Week



Timberland | Environmental Pop-Up



More...

GLOBAL WARMING CHANGING THE FASHION INDUSTRY

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H&M, August 2014

For the world of fashion, the issue of climate change and its impact on business has woven its way through a variety of discussions and initiatives across the market and involved brands such as Stella McCartney, Eileen Fisher, Vetements among many others.

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