

VOICE ASSISTANT & VISUAL SEARCH

Powering conversational commerce
with Artificial Intelligence solutions
that drive user engagement and sales

Let's create the future of commerce together



Katarzyna Dorsey
Founder & CEO Yosh.AI
PhD candidate

T: +48 601 237 272
E: kasia@yosh.ai

- Communication, marketing on 9 markets
- Fashion marketplace Founder
- Deep-tech company Founder
- Silicon Valley Accelerator power by Google Global Ambassador
- Forbes “100 European Female Founders to follow”
- Global Google Launchpad Mentor

yosh.AI

Coca-Cola

blackbox
Powered by
Google for Entrepreneurs

Forbes

Google

How can shopping assistants help the user?

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Recognition

Yosh.AI is a winner and finalist of numerous competitions including:

- UK Government Startup Games 2019
 - Fashion Innovation Awards Implementing AI Switzerland 2019
 - Best Retail Tech Startup Europe Spain 2019
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Yosh.AI was named by Forbes UK as the company that is changing the future of retail:

“How To Rule Retail: 10 Essential Tactics, Trends & Innovations To Back In 2019”

Forbes

Yosh.AI is the first company in CEE to be officially recommended by Google.



works with the
Google Assistant



Google Cloud
Partner

MEDIA ABOUT YOSH.AI:

Forbes “How To Rule Retail: 10 Essential Tactics, Trends & Innovations To Back In 2019”
Business Insider “Artificial Intelligence Assistants in retail”
Medium “2018 Blackbox Ambassadors”
Intu Accelerator Demo Day

What problems do we solve?

Consumers increasingly expect easy, convenient and accurate experiences from brands.

Brands need to meet these expectations and communicate with consumers in an engaging and cost-efficient way.

Solution

Voice & Visual Assistants for all categories



CHANGE
IN MEDIA
CONSUMPTION



HIGHER
CONSUMER
EXPECTATIONS

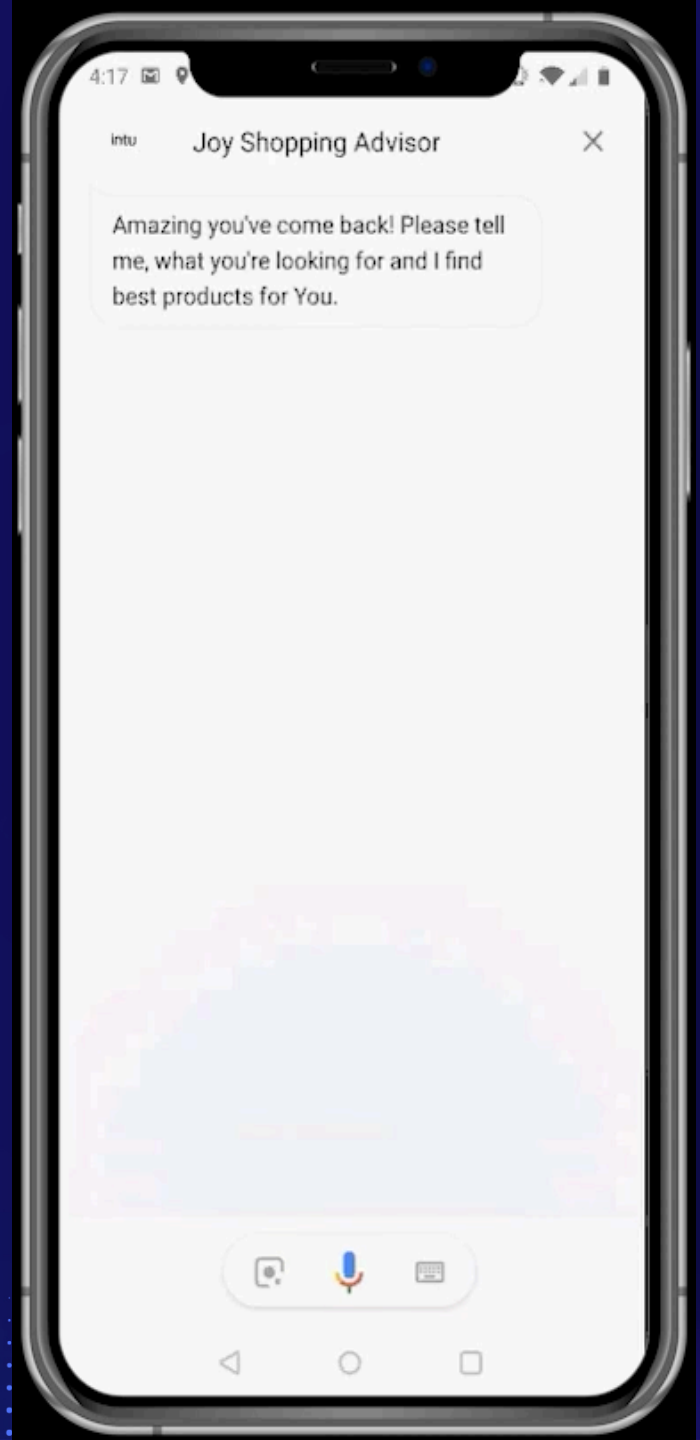


FOCUS
ON PERSONAL
NEEDS

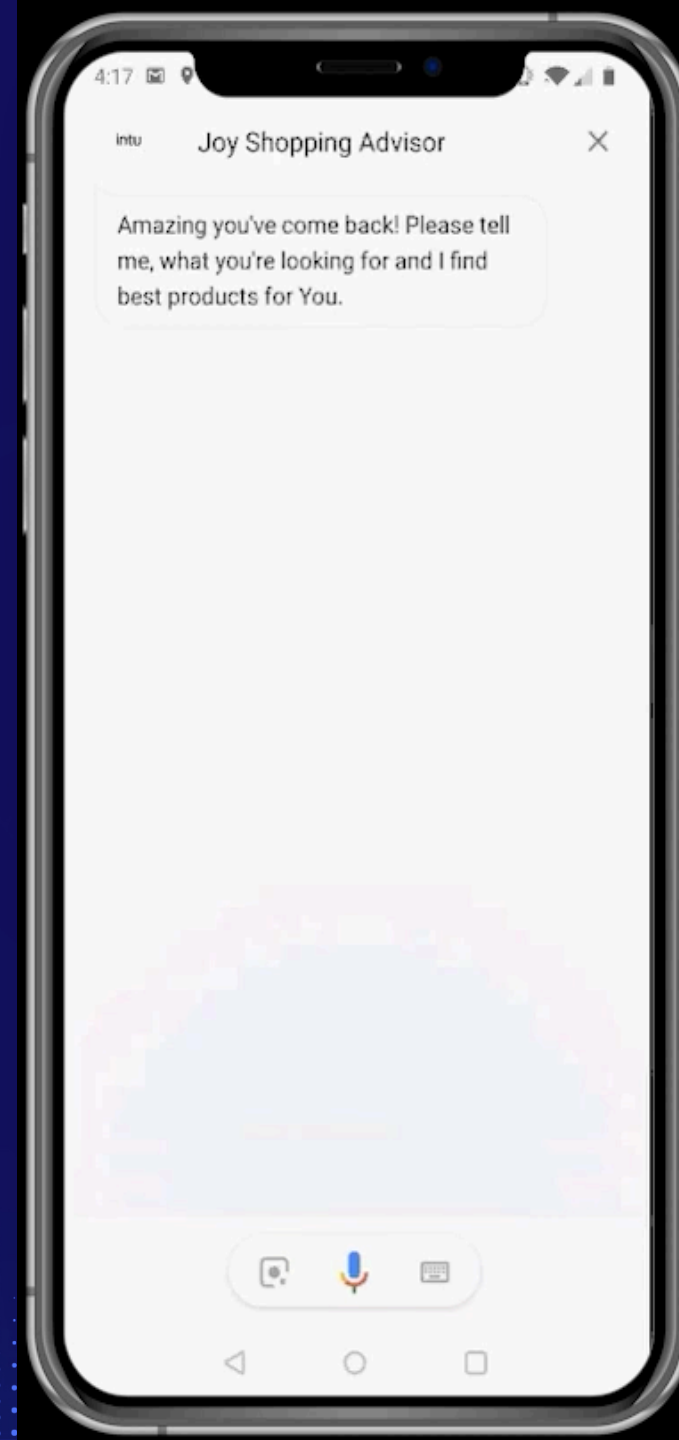
First in the world apparel voice assistant



Joy
Your Personal Shopping Advisor



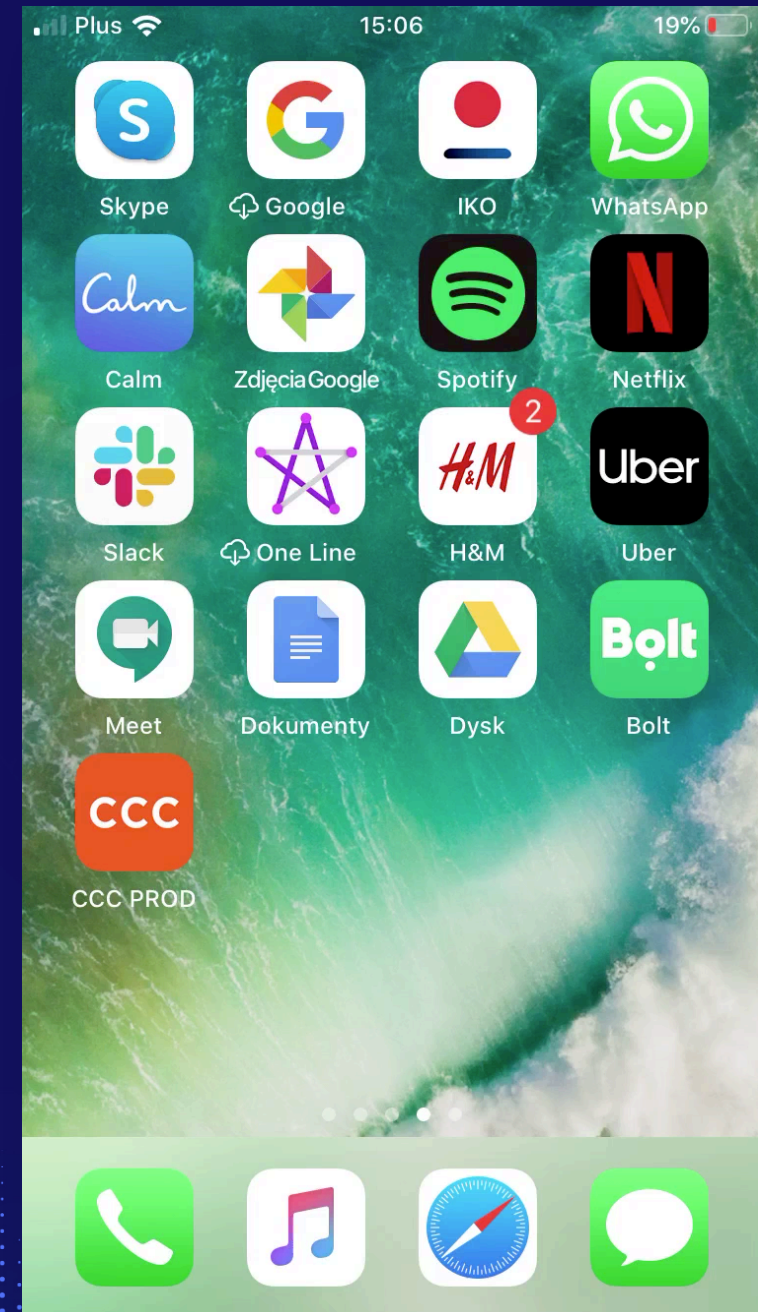
Shopping while driving



Voice assistant & visual search case study

CCC shoes & bags

- CCC- one of the biggest footwear retailer in Europe;
 - 1200 stores, 22 countries.
- Voice & text assistants: multiple channels
- 7 markets
- Omni-channel experience
- Visual search: website, mobile app & assistant
- Timing: from 1 to 12 months.
- Multiple companies within the Group



AI assistant – how does it help the user and the company?

SIRI for shopping



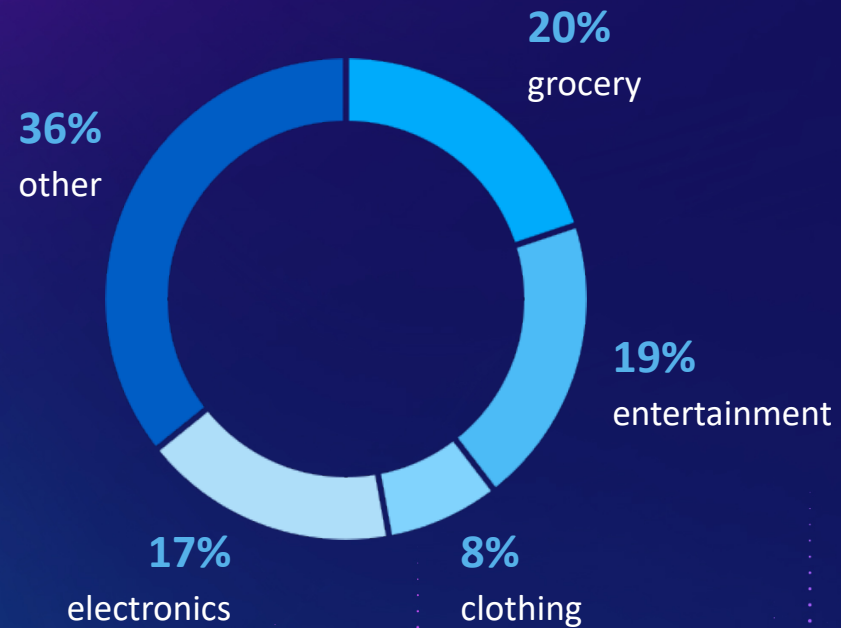
Conversational AI - how does it help the user and the company?



Consumer adoption of voice assistants

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Voice shopping product category

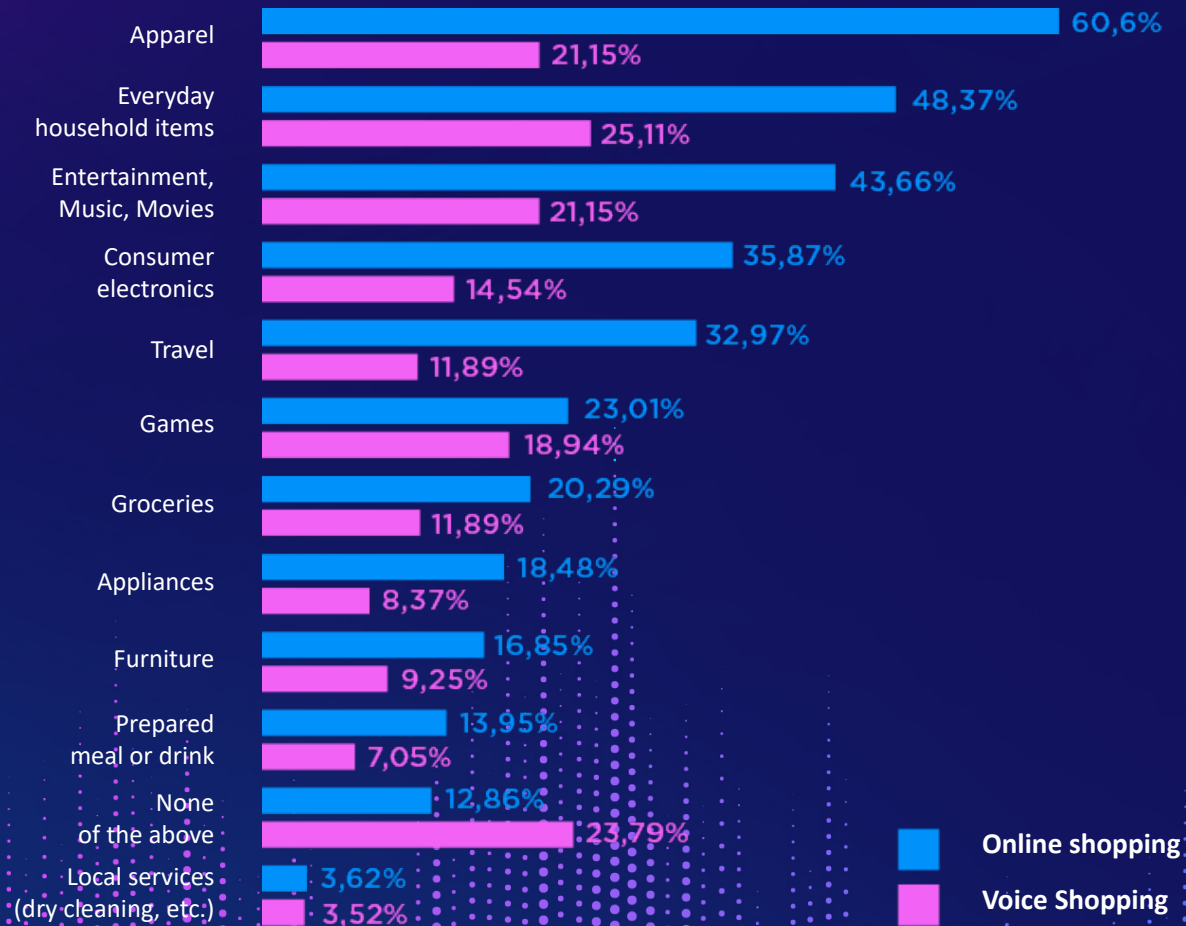


VOICE ASSISTANTS ARE A NECESSITY FOR EVERY CATEGORY.

Consumer adoption of voice assistants

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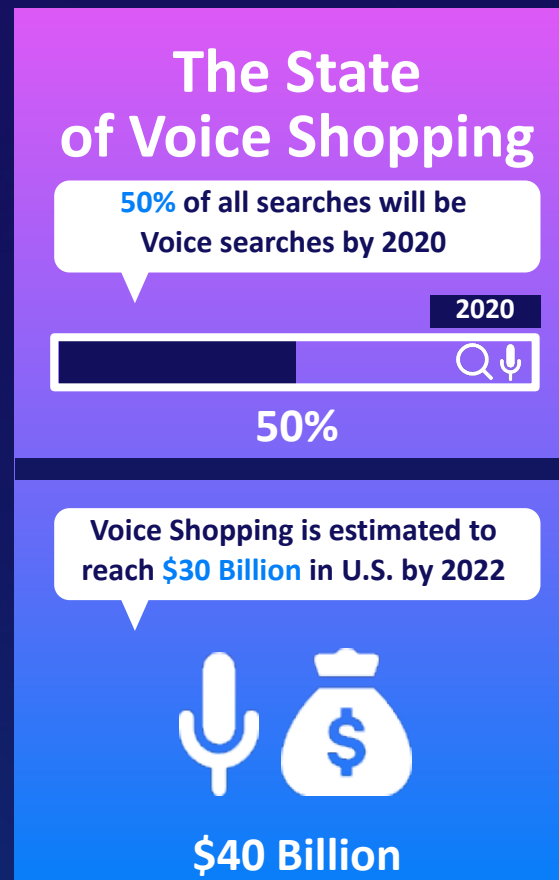
What Consumers Buy Using Voice



Are consumers ready for voice assistants?

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Gartner



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